

RECYCLED-CONTENT PRODUCTS

If you're not buying recycled content, you're not recycling!

Getting recyclable material, glass, paper, plastic, etc. into recycling containers and collected is the first step in the recycling process. The next step is taken when those materials are made into new products. Until materials are made into new recycled-content products (RCP), they are not really recycled.

To make recycling economically viable, purchasing of recycled-content products needs to be the norm. Those purchases create the demand for more recycled materials, which means more materials will be collected and recycled. As demand goes up, the variety and quality of available recycled-content products goes up and the prices come down.

Recycled-content products have the same quality as goods made from virgin materials--sometimes even higher. When you buy recycled, you "close the loop" to complete the recycling process.

To Find Recycled-Content Products

The Recycled Product Database contains more than 10,000 lists of recycled-content products available from more than 2,000 suppliers. Searches can be done by the product or brand name, the company, or key words. Visit the RCP data base at: www.ciwmb.ca.gov/RCP/

A Sampling of Recycled-Content Products

Included in this insert is a sampling of recycled-content products produced by some of the vendors who will be exhibiting at the 4th Annual Recycled Product Trade Show, sponsored by the California Integrated Waste Management Board (CIWMB).

Product	page #	Product	page #
Flooring	6	Spill Absorbent	5
Insulation	7	Toner Cartridges	4
Oil & Oil Filter Rec. Cont.	4	Oil Spill Absorbent	5
Playground Equipment	3	Parking Blocks	3
Promotional items	2, 8		

DISCLAIMER

The identification of individuals, companies, products, and materials listed in this insert does not constitute endorsement by the CIWMB and is provided for informational purposes only. The CIWMB is distributing this information in an effort to increase public awareness and knowledge about this important topic.

RECYCLED-CONTENT PRODUCTS

Adapt Ad Specialty

Lanyards and Shoelaces



Slogans and/or company names and logos are printed on these lanyards and shoelaces made from 100 percent postconsumer recycled polyester from soda bottles. The shoelaces are often used for children's education programs, environmental and otherwise. Spun and printed in the USA.

Commuter Mugs

The EcoMug commuter mug outside is made with 100 percent preconsumer recycled plastic from mismolded, returned, and defective polypropylene mugs, buckets, and stadium cups. The recloseable lid is 50 percent preconsumer). The mug liner is virgin material. USA made and printed.

Rain Gauge

This rain gauge is made from 50 percent postconsumer and 50 percent postconsumer polystyrene (from foam cups, food containers, utensils, and egg cartons). It comes in an off-white color and can be staked into the ground or mounted to a post and includes a large area for ad copy. USA-made and printed.



Pens

The pen bodies, available in a variety of colors, are made from 100 percent recycled telephone and computer housings. Both the barrel and clip can be printed. German made, printed in California.

Ruler

A "golden rule" ruler is made from 100 percent recycled "Yellow Pages." Other color rulers are made from 50 percent postconsumer and 50 percent preconsumer polystyrene and denim, U.S. currency, sawdust or newsprint, and can be imprinted on both sides.



About the Company

Adapt Ad Specialty started out as a recycling consulting firm in 1993 and is based in California's San Fernando Valley. Recycled products were sold as a sideline to promote the "close the loop" idea. When recycled product sales exceeded consulting revenues, the consulting business was made a secondary focus and recycled products received full attention.

Adapt Ad Specialty

13618 Lemay Street
Van Nuys, CA 91401-114
1-888-782-6974; fax(818)782-6975
yberke@aol.com
www.adaptadspecialty.com

RECYCLED-CONTENT PRODUCTS

Amazing Recycled Products

Parking Blocks

These car stops for parking lots are made from 100 percent recycled HDPE with a minimum 25 percent postconsumer plastic from beverage bottles, detergent bottles, and milk containers. They are guaranteed against cracking for 50 years and are resistant to oil, salt, water, and chemicals. The blocks are available in standard 5" high by 6" wide with a crown 2" wide and in custom lengths. They are predrilled with 3/4" rebar stakes and come in a variety of colors.



Promotional Products

This line of promotional products is made from 100 percent recycled California plastic office waste (copiers, faxes, and computers) produced in California. This line includes: large paper clips, large key rings, yo-yos, and whistles.



Playground Equipment

This interactive brightly colored children's playground line is made with a minimum of 50 percent preconsumer and 50 percent postconsumer recycled HDPE, including milk and beverage containers. Some of the equipment is 100 percent postconsumer. All equipment is shipped unassembled with hardware and instructions included.

About the Company

Amazing Recycled Products, Inc., founded in 1990 by Mary Jarrett, uses a percentage of its profits to fund international projects to save endangered species and improve humanitarian conditions. The company manufactures and markets a variety of products from plastic lumber to wholesale gifts, all made with recycled materials from

Amazing Recycled Products, Inc.

Saving Mother Earth One Step At A Time

P.O. Box 312

Denver, CO 80201

(303) 699-7693; 1-800-241-2174; Fax (303) 699-2102

www.amazingrecycled.com

RECYCLED-CONTENT PRODUCTS

Delta Four

Oil and Oil Filter Recycling Containers

Designed for use by the do-it-yourselfer in conjunction with city/county recycling programs. The screens are made from 100 percent postconsumer plastic (high-density polypropylene recycled milk containers). The lids are made from 90 percent preconsumer plastic (medium-density polypropylene recycled scrap from buckets) and 10 percent postconsumer plastic. The containers are all virgin plastic. The imprinting on the containers is customized to each customer's needs.

About the company

Delta Four is a small family-run business that has been in business over 10 years. Their products are in use throughout the country.

Delta Four

12863 San Fernando Road
Sylmar, CA 91342
Tel 1- 800-820-3134; (818) 367-2895
Fax (818) 833-0817
infor@delta4.com; www.delta4.com



XEL Imaging Systems

Toner Cartridges

XEL buys empty inkjet and toner cartridges and remanufactures these for use in printers, fax machines, and copiers. The re-manufactured cartridges are inspected and tested to ensure quality, and their performance is guaranteed. Reuse of empty toner cartridges keeps non-biodegradable plastic out of the landfill and saves oil used in manufacturing the cartridges.

About the Company

XEL Imaging Systems is a technologically advanced remanufacturer of 100 percent compatible toner cartridges for printers, fax machines, and copiers. Currently XEL Imaging Systems supplies many of the largest State agencies. The XEL quality-control process includes inspection and testing of all incoming materials and components and a proprietary self-correcting and quality-promoting assembly process.

XEL Imaging Systems

Jim Merton
5370 Elvas Ave., Suite B
Sacramento, CA 95819
(916) 456-0600, Ext 16; Fax (916) 456-6208
Jim@XELSYSTEMS.com

RECYCLED-CONTENT PRODUCTS

GatorWest

Spill Absorbent

Floor Gator, a granular spill absorbent sold in 30-pound bags, will absorb most fluids including water, cooking oils, paint, etc. It is most often used when a spill is on a solid surface and can be used to clean up oil or fuel spills at gas stations. Floor Gator is made from organic cotton lint, which is what remains after the cottonseed oil has been extracted from the cotton fiber. Historically, the lint had been dumped into landfill. At present, GatorWest recycles approximately 98 percent of this waste stream in the state of Mississippi into Floor Gator and Oil Gator.



Oil Spill Absorbent

Oil Gator, also made from organic cotton lint (see above), is used to absorb oil and other volatile liquids from industrial spills. Oil Gator absorbs oil on contact. The protocol is to dig it into the contaminated soil and water it down. The water activates the naturally occurring microbes that are normally found in organic cotton, which chemically change hydrocarbons into water and carbon dioxide. When this has occurred throughout the contaminated soil, Oil Gator becomes humus and will provide additional nutrients to the soil. Bioremediation will happen at a rate of 40 percent every 30 days under ideal conditions.

About the Company

Inspired by the 1988 Exxon Valdez oil spill, Ted Dickerson set out to develop a hydrocarbon absorbent that would be benign, biodegradable, and capable of incineration. Dickerson, a former Senior vice president with Occidental Oil, tested several raw material sources. After nearly 10 years of research and experimentation, he patented Oil Gator. Gator products are approved by the U.S. EPA Superfund and promoted by the U.S. Department of Agriculture. All Gator products have extensive independent test results to prove the manufacturer's claims, together with hundreds of independent references.

GatorWest, Inc.

968 Cinnabar Court
Incline Village, NV 89451
(775) 745 3777
sales@gatorwest.com
www.gatorwest.com

RECYCLED-CONTENT PRODUCTS

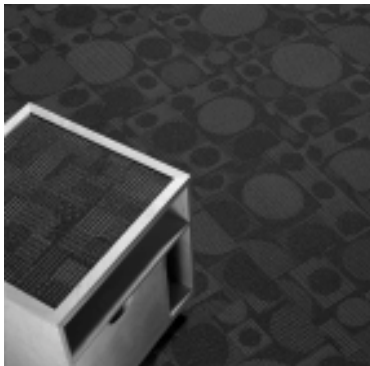
Interface Flooring Systems

Modular Carpet

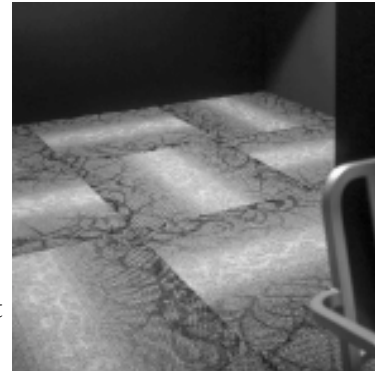
Interface offers a number of modular carpet designs containing recycled content in the face and backing. Recycled content in the nylon face is preconsumer, coming from the nylon fiber manufacturing process. Our recycled content backing contains postconsumer recycled content from carpet backing that is reclaimed at the end of its life. Interface products that have recycled content backing contain a minimum of 40 percent total recycled content with a minimum of 20 percent postconsumer recycled content. Interface products with recycled content in the face and back will have a total recycled content ranging from 40 to 54 percent. A few of these products are listed below.

Sabi has a total product recycled content of 51 percent (29 percent preconsumer and 22 percent postconsumer).

The Prairie School Collection has a total product recycled content of 54 percent (32 percent preconsumer and 22 percent postconsumer).



The Florentine Collection has a total product recycled content of 53 percent (31 percent preconsumer and 22 percent postconsumer).



The Transformation random design has a total recycled content of 52 percent (30 percent preconsumer and 22 percent postconsumer).

About the Company

Interface Flooring Systems is a wholly-owned subsidiary of Interface, Inc., a recognized leader in the worldwide commercial interiors market, which offers floorcoverings, fabrics and interior architectural products, as well as specialized carpet replacement, installation, maintenance and reclamation services. Interface, Inc. has been in business for 30 years, and has manufacturing locations on four continents and offices in more than 100 countries.

Interface Flooring Systems

845 Cole Ranch Road
Auburn, CA 95602
(530) 878-0774
Fax (530) 878-0776

RECYCLED-CONTENT PRODUCTS

Johns Manville

Insulation



Johns Manville makes several kinds of fiberglass insulation, all of which contain a minimum of 20 percent postconsumer curbside glass and 5 percent preconsumer from various glass manufacturing. Johns Manville uses an acrylic resin rather than formaldehyde during manufacturing so that its products do not emit formaldehyde. Specific types of insulation include:

- **ComfortTherm® Encapsulated Batt**s – the fiber glass is enclosed in plastic so there is less dust.
- **EasyFit(tm) Perforated Batt**s – in a range of R-11 to R-38, in a variety of sizes, lengths, and widths, perforated for easier separation.
- **Climate Pro® Blow-In Fiber Glass** – for new construction and retro-fit applications (walls, attics, floors).
- **Kraft-Faced Fiber Glass Insulation** – made in rolls or batts; the paper is a moisture barrier.
- **Unfaced Fiber Glass Insulation** – made in rolls or batts.



About the Company:

Johns Manville, a Berkshire Hathaway company, is a leading manufacturer and marketer of building and specialty products. In business since 1858, the Denver-based company has sales in excess of \$2 billion, employs approximately 9,500 people, and operates 52 manufacturing facilities in North America, Europe and China.

Johns Manville

Dan Kohut

3750 S. Susan Street, Suite #110

Santa Ana, CA 92704

1-800-654-3103

(714) 429-4200

Fax (714) 420-4201

kohutd@jm.com

www.jm.com

RECYCLED-CONTENT PRODUCTS

Weisenbach Specialty Printing

Glass Awards and Vases

Each piece is hand-made of 100 percent postconsumer glass bottles from curbside collection. Custom messages are etched on the glass.



Mouse pads, coasters, and puzzles

Mouse pads, beverage coasters, and puzzles are 100 postconsumer material from used tires.



Pencils

The original paper pencil, made of 60 percent post-consumer cardboard and newspaper is still popular in addition to newer versions, which contain polystyrene lunch trays mixed with saw dust, old U.S. currency, or reclaimed denim.

Tote Bags

Fabric bags made from 100 percent postconsumer recycled plastic (PET) soda bottles. Direct imaged in full color with artwork, photos, or association logos. The bags are designed for trade shows and conferences.

Note Cards

Printed with soy inks on recycled paper (minimum 30 percent postconsumer content) with matching envelopes. Cards can be custom printed with customer artwork or are available with environmental designs.



About the company

Since 1981, Weisenbach has been printing and manufacturing with the environment in mind. Dan Weisenbach started the business at age 19, printing and assembling products in his parents' basement. The company continues to invent and develop new items using recycled paper, plastic, glass, metals, and used tires.

Weisenbach Specialty Printing, Inc.

437 Holtzman Ave
Columbus, OH 43205
800-778-5420; fax 614-251-8440
www.Weisenbach.com
sales@weisenbach.com